



Rankings for Scientist

More Than a Ranking

World Scientist and University Rankings 2025

Kutztown University

AD Scientific Index ID: 1394687

Victor J Massad



		In <u>Kutztown University</u> (50)	In <u>United States</u> (449,087)	In <u>North America</u> (509,431)	<u>World</u> (2,400,048)
	Scores	Rankings			
H-Index (Total)	12	#6	#220,131	#247,264	#836,635
H-Index (Last 6 years)	6	#14	#287,342	#324,622	#1,203,679
H-Index Last 6 years / Total Ratio	0.500				
i10 Index (Total)	12	#6	#227,482	#255,626	#883,801
i10 Index (Last 6 years)	6	#8	#259,750	#292,647	#1,035,701
i10 Index Last 6 years / Total Ratio	0.500				
Citation (Total)	505	#12	#253,381	#282,991	#909,158
Citation (Last 6 years)	203	#12	#280,318	#315,840	#1,116,167
Citation Last 6 years / Total Ratio	0.402				
Business & Management *		#2 (6) *	#7,287 (15,253) *	#8,157 (17,070) *	#26,417 (90,076) *
Marketing *		#1 🏆 (2) *	#1,259 (2,883) *	#1,383 (3,193) *	#4,218 (17,781) *

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* Source and Methodology: <https://www.adscientificindex.com/scientist/victor-j-massad/1394687>